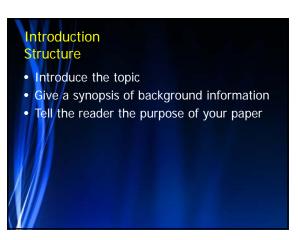


## The Introduction At the beginning of the text of most papers (check instructions to authors for Journal being submitted to) Follows abstract Stimulates reader interest Provides background & states objective of the paper



# Introduction Background Brief summary of what has been done / what is known Selected limited references to particularly important work only Not an extensive or exhaustive review Tailored to the expected audience – may need to be more basic for a general vs specialized readership

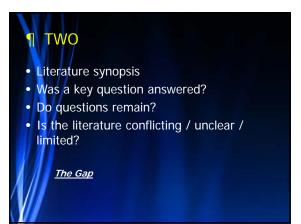
### Introduction Purpose Summarize purpose of the article as it relates to the previous work How did the idea or hypothesis come about? How will this be different from what has appeared before?

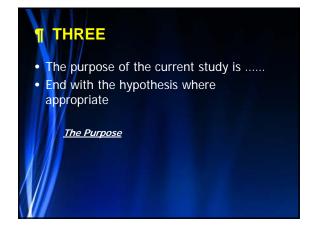
### \*Sell" the Paper Remember to gain the readers attention Make it sound engaging enough to read the paper .... This paper is cool, interesting and relevant..... Read on!.....

### Three Paragraph Rule

- What is the problem that requires clarification?
- Why is this important?
- How do you propose to shed light on it?

# ONE Concept / Problem / Disease-Condition Its impact and / or significance Uncertainty and / or controversy that exists surrounding this The Reason





### Three Paragraph Rule Provides guideline to writing vast majority of introductions Sticking to this rule keep things short, focused.....

### Mistakes

- Long and / or unfocused
- Overly critical of the work of others
- Insufficient reference to previous work
- Objectives vague or omitted
- Inclusion of data or conclusions
- Immodest claims about your own work