# PREPARING THE TITLE, TITLE PAGE, ABSTRACT & KEYWORDS

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### LECTURE OUTLINE

- Introduction
- Title
- Title page
- Abstract
- Keywords
- Summary



## INTRODUCTION

Manuscript components:

- Title and title page
- Abstract and keywords
- Main body of text (IMRAD)
- Acknowledgements (optional)
- References
- Others: tables, figures, figure legends, appendices (optional)



## TITLE

Gives initial impression of paper

- 1st part of work to be seen by
  - editor, then reviewers
  - readers
- Journal contents page, email notification, internet search



### TITLE

A good title is therefore important

- Attracts attention of reader
  - induces interest in rest of paper
- Conveys accurately what the whole paper is about
  - in as few words as possible



## **TITLE**

Things to avoid

- Excessively long titles
  - redundant words
- Irrelevant details
- Lack of precision or information



### TITLE

Things to consider

- Provisional title many revisions
- Running title (Author instructions)
- Tailor title to audience
- Imaginative/provocative title
- Accurate title reflects content



#### TITLE

An ideal title

- Attractive
- Concise
- Informative



## TITLE PAGE

- •1st page of manuscript
- 2 types
  - Complete title page
  - Blinded title page
    - title only + paper category
    - no identifying information



## TITLE PAGE

Complete title page

- Title (and running title)
- All author names and affiliations
- Corresponding author complete contact information
- Gives credit to authors/institutions



## TITLE PAGE

Author names

- Style varies by journal
  - full name OR surname and initials
  - Asian and non-Western names
  - females married names
  - qualifications and appointments



## TITLE PAGE

Institutional affiliations

- Institution where work was done
- Clearly linked to author's name
- Try to avoid multiple affiliations for single author
- Movement of authors: footnote-



### TITLE PAGE

## Corresponding author

- Full mailing address (postal code)
- Telephone and fax numbers (+ codes)
- Email address
- Always keep journal updated
  - failure may lead to delay



### **ABSTRACT**

## May be part of

- Manuscript sent for publication
- Oral presentation or poster
- Thesis
- Technical report and other work



## **ABSTRACT**

### Introduction

- Abbreviated and accurate representation of paper contents
  - i.e. mini-version of paper
- Important: often only part of article initially read by readers



## **ABSTRACT**

## Introduction

- Impacts upon whether the rest of the paper is worth reading
- Considered the most difficult part of a manuscript to write
- Often written last



### **ABSTRACT**

#### **Format**

- Differs according to journal
- Follow instructions to authors
- Length
  - variable
  - 100-300 words



## **ABSTRACT**

## **Types**

- Unstructured
  - case report, invited review, pictorial essay, commentary
- Structured
  - original articles



### ABSTRACT

Generic structured abstract

- Purpose
- Materials and methods
- Results
- Conclusion



### **ABSTRACT**

Generic structure

- Purpose (or objective or aim)
  - why was study done?
  - (max. 2 sentences)



## **ABSTRACT**

Generic structure

- Materials and methods
  - what was done?
  - how was it done?(provide enough relevant details)



## **ABSTRACT**

Generic structure

- Results
  - What was found?
    - provide findings, including statistical significance
    - provide actual numbers



## **ABSTRACT**

Generic structure

- Conclusion (or summary)
  - state conclusion made on basis of findings
  - (max. 2 sentences)



### **ABSTRACT**

Some rules

- Enough comprehensive factual information to be stand-alone
- Include actual data
- Do not include references
- Try to avoid abbreviations



## **KEYWORDS**

- Required by most journals
- Immediately follows Abstract
- Aims
  - to capture main topics of article
  - assists in indexing
  - easy location during search



### **KEYWORDS**

### Selection

- Understand subject and purpose
- Choose most important concepts
  - match retrieval words of readers
  - anatomical region, diagnostic modality, procedure, treatment, pathological process

## **KEYWORDS**

#### Selection

- Use established indexing system e.g. Pubmed
- Medical Subject Headings (MeSH)
  - National Library of Medicine



## **SUMMARY**

### Title

• Attractive, concise, informative

## Title Page

- Accurately list authors & affiliations
- Corresponding author's contact information – complete and current



### **SUMMARY**

#### Abstract

- Mini-version of entire paper
  - concise, factual and stand-alone
  - structured for an original article

## Keywords

• Carefully selected for indexing in the medical literature

